

Scope of work:



OUR SEO PACKAGE	Keywords = 5
Number Of Keywords	
Price Per Year	
Initial Review/Analysis	Cost = 20,000 INR +GST/ Per Month
Website Structure Suggestion	NO
Depth Website Analysis	NO
Project Competitor Analysis	Yes
Duplicate Content Check	NO
Keyword Analysis	Yes
Baseline Ranking Check	NO
Keyword URL Mapping	NO
Broken Links Check	Yes
Google Penalty Check	Yes
Initial Rank Report	NO
ON Page Optimization	
Canonicalization	NO
Header Tags Optimization	NO
Internal Link Structuring & Optimization	NO
Existing Content Optimization	NO
Robots.Txt Creation/Analysis	Yes
Xml Sitemap/Analysis	Yes
Google Webmaster Tools Set-UP	
Google Analytics Set-UP	Yes
Page Speed Optimization Analysis	Yes
Fresh Web Content Suggestions	NO
Google Analytics setup with conversion tracking	Yes
Title & Meta Tags Optimization	NO
Image alt tag Optimization	NO
Bing Webmaster Tools Set-UP	Yes
HTML Site Map Creation	NO
Website Page Load Optimization	Yes
Pagination Tags on Site	NO
Proper URL structure analysis	NO
Resolve Webmaster Crawl Errors	Yes
No Follow on External Links	Yes
Footer Optimization	Yes
Website usability analysis	Yes

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Html Code Cleanup & Optimization	NO
Check Header Status, Meta Robots, Google Cache of Pages	No
Check Mobility Issues	NO
Check AMP Pages Issues	NO
URL Parameter Handling	NO
Custom 404 Page	Yes
Off Page Optimization	

Blog Submission	3 / (20 Days)
Article Submission	3 / (20 Days)
Blog Promotion	NO
Company Profile Listing	NO
Classified Submissions	5 / (20 Days)
Article Promotion/ Posting On Website	110 / (20 Days)
Social Bookmarking	5 / (20 Days)
PDF/Doc Submission	2 / (20 Days)
Image Submissions*	yes
Press Release Promotion	0/Month
Press Release Submission	0/Month
Infographic Promotion	0/Month
Infographic Distribution	0/Month
PPT Promotion	0/month
PPT Submission	1/month
Blog Commenting	5/month
Q & A Submissions*	NO
Local Search Optimization	
Google My Business Setup & Verification	yes
Local Business Directory/ Citations	0/month
Customer Reviews/Ratings Submissions	0/month
Contact Address in Footer	yes
Google+ Site Verification	yes
Google Embedded Map	yes
Weekly/Monthly Report	
Search Engine Rank Report	yes
SEO Activity Reports	yes
Google Analytics Report	yes
Total Backlinks Creation	50
	Total Cost : 20,000 INR + GST (FOR 20 Days)